



YOUR  
UNIQUE TOOL -  
MADE BY US  
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# IMPRESSIVE FROM THE START.

- Do you want to generate more sales with your range of tools?
- Do you finally want to stand out from the competition?
- And do you want to have both easily and at a great price?

Then Toolova is the answer. Tools that impress both your hand and heart.  
Tools that get the job done. With Toolova you will win customers for life.



**NOTICABLY DIFFERENT.  
FOR INSTANTLY  
RECOGNISABLE BRANDING.**

TO SEE:  
The Private Label

TO FEEL:  
The Product  
Design

TO BE EXCITED:  
The Latest  
Development

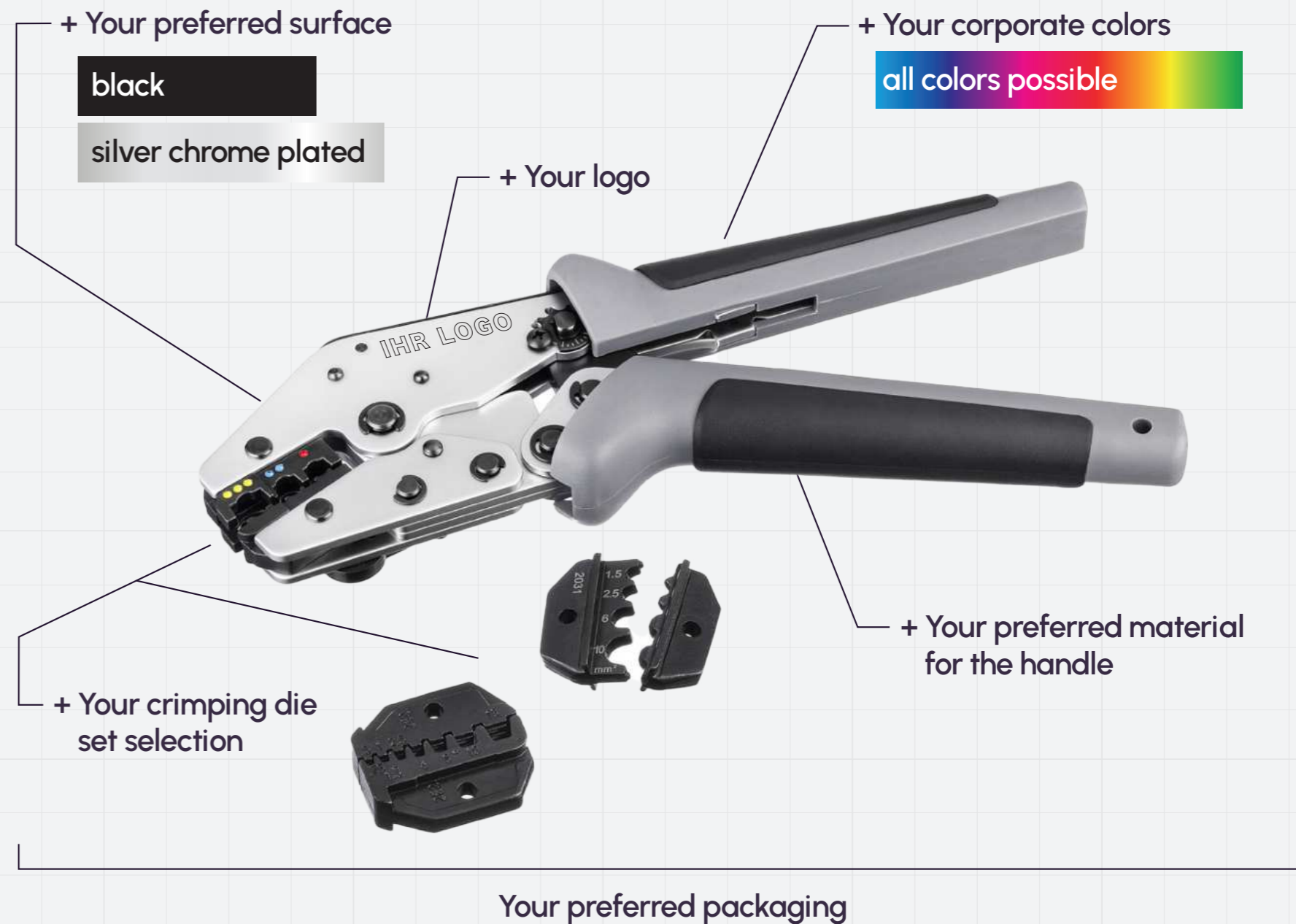


## WHEN STANDARD IS JUST NOT ENOUGH.

Customize our tool with your unique design to boost your brand. Under your own logo and corporate colors, your customers will be introduced to a high-quality tool that they will not want to give up: technically mature, well-established on the market, customized. Your advantages:

- higher brand awareness
- stronger differentiation
- better customer loyalty

Turn your tool into an ambassador for your brand: even for small production runs, we offer numerous options for customization, including brand-specific packaging.



# HIGHLIGHTS: YOUR PREFERENCES PERFECTLY EXECUTED.



**CRIMPTOOL**  
for insulated and non insulated  
(twin-)ferrules

**92141**  
from 0.25 - 2.5 mm<sup>2</sup> / 2 x 0.5 - 2 x 1.5 mm<sup>2</sup>  
Length 150 mm Weight ca. 250 g

**92142**  
from 0.5 - 16 mm<sup>2</sup> / 2 x 0.5 - 2 x 10 mm<sup>2</sup>  
Length 225 mm Weight ca. 290 g



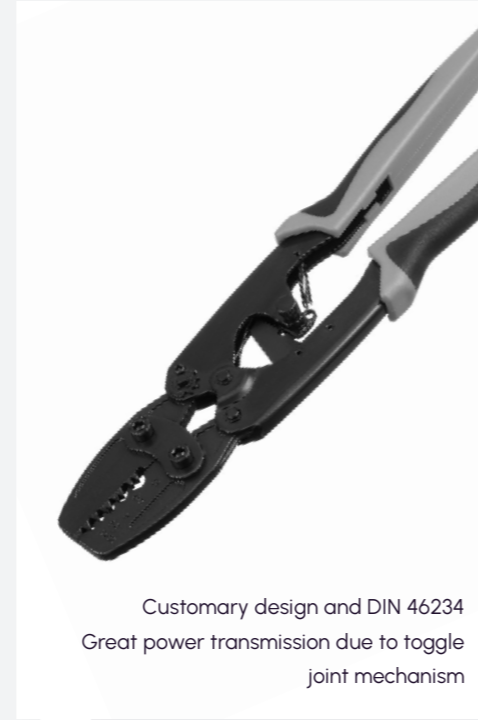
**CRIMPTOOL**  
for insulated and non insulated  
(twin-)ferrules

**92145**  
from 0.08 - 10 mm<sup>2</sup> / 2 x 0.5 - 2 x 6 mm<sup>2</sup>  
Length 290 mm Weight ca. 500 g



**CRIMPTOOL**  
for insulated and non insulated  
(twin-)ferrules

from 0.5 - 16 mm<sup>2</sup> / 2 x 0.5 - 2 x 10 mm<sup>2</sup>  
Length 210 mm Weight ca. 400 g



**CRIMPTOOL**  
for non insulated terminals

**92143**  
from 0.5 - 16 mm<sup>2</sup>  
Length 325 mm Weight ca. 670 g

Customary design and DIN 46234  
Great power transmission due to toggle  
joint mechanism

EXAMPLE

**CRIMPTOOL TF PLUS FOR EXCHANGEABLE CRIMP DIES**  
easy change of the crimp dies by means of quick release feature

**4030100**  
Length 248 mm Weight 550 g



**RATCHET CABLE CUTTER**  
single hand version, for Cu and Al cables up to a diameter of max. 45 mm

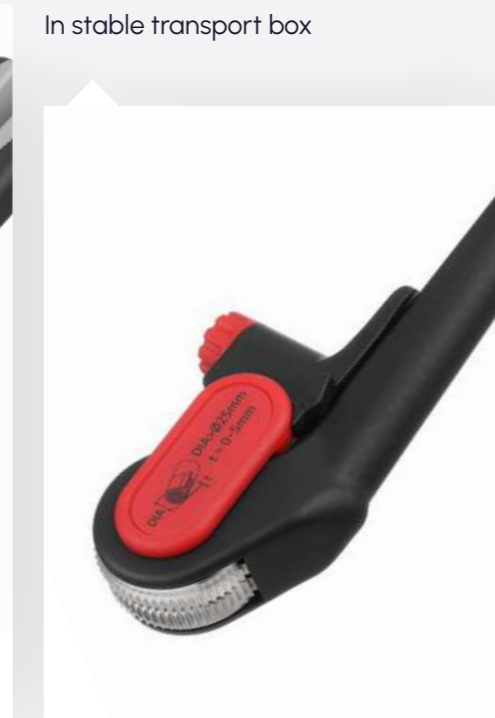
**91553**  
from max 45 mm  
Length 220 mm Weight 980 g



Not to be used for regular steel wires or hard brass wires

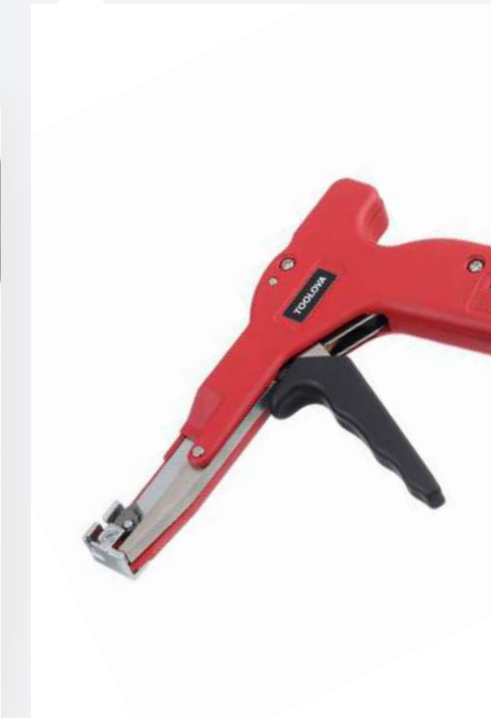
**CABLE STRIPPER**  
universal cable sheath stripper for removing all insulation layers from cables, e.g. lead sheath, rubber, PE, PVC, with interchangeable two sided blade

**91551**  
Insulation thickness (adjustable) from 0.5 - 5 mm  
Diameter from 25 mm  
Designed to strip ends and or middle parts  
In stable transport box



**CABLE TIE TOOL**  
for easy processing of cable ties

**4040063**  
from 2.2 - 4.8 mm width und 1.6 mm thickness.  
Material Aluminium alloy  
Length 165 mm Weight 330 g





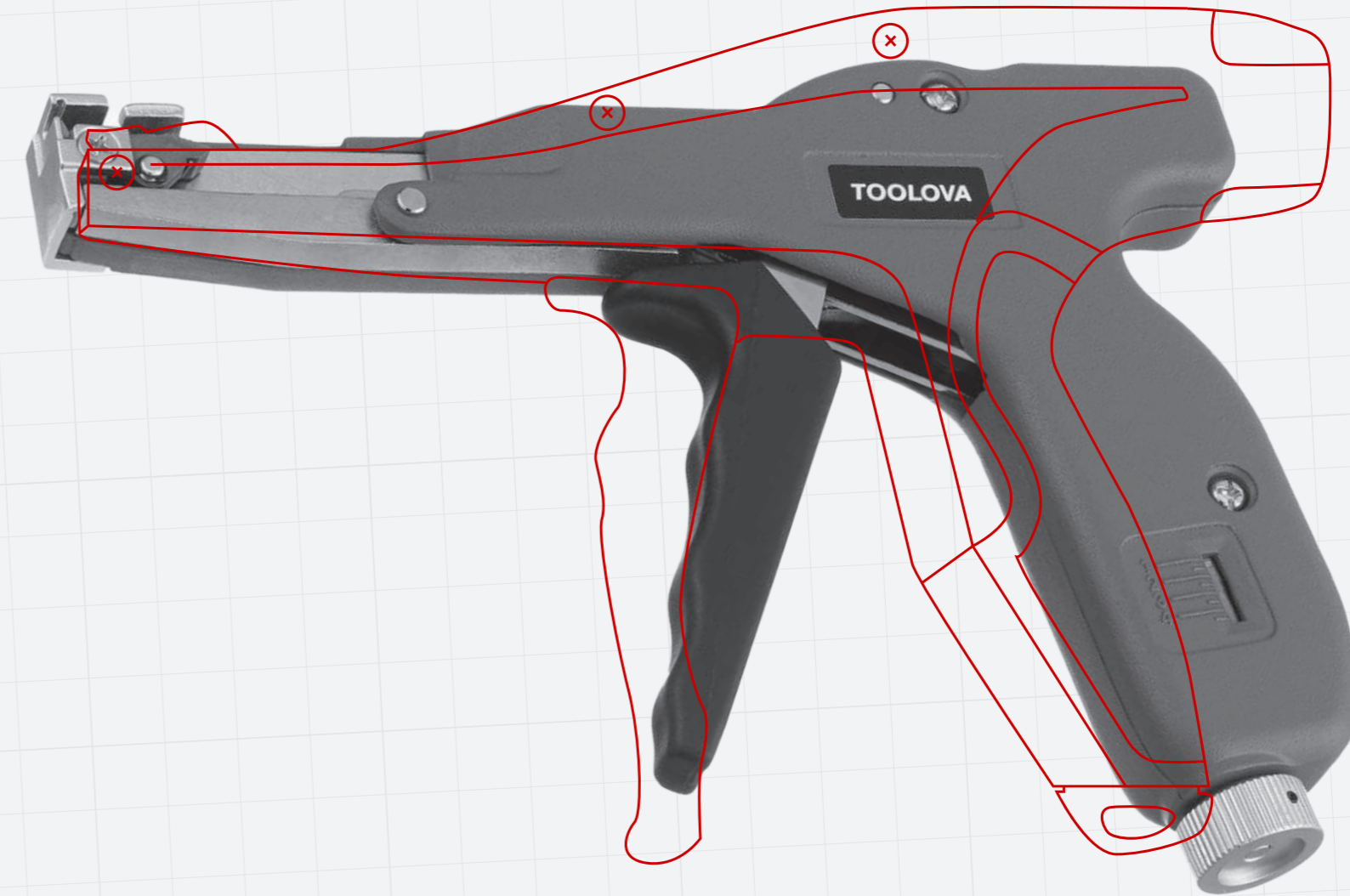
## TANGIBLY DIFFERENT. YOUR PRODUCT DESIGN IS INSTANTLY RECOGNISABLE IN YOUR HAND.

**A tool can technically solve a problem - but is not always satisfying in its form, feel or ergonomics?**

Make your tool instantly recognizable. Whether your own tool or one from our range: We create a coherent overall impression and a distinctiveness in the market. Just tangibly different.

**You already have your own clear product language?**

We manage all the steps for you to convert an existing tool from our or your own product range into your design. By taking these steps, your tool will be ready for the future: Let us transfer form, design, materials, multi-component structure, ergonomics and feel to the latest state of the art product.





## A PERFECT MATCH: WE WILL DEVELOP EXCLUSIVELY FOR YOU.

Toolova has had decades of experience in the development of tools for use in electrotechnical applications. That is why we are able to offer you a full service for the development of your new product:

- joint analysis of applications and problems
- development of your ideal tool
- market, patent and customer analysis
- samples and pilot-run series
- realizing the start of production

We are not satisfied until you are. You can look forward to your state of the art product with confidence.

### BRIEFING

1 Personal contact

### CONCEPT

2 Creation of the performance specification

3 Market and patent analysis

4 Feasibility studies

### IMPLEMENTATION

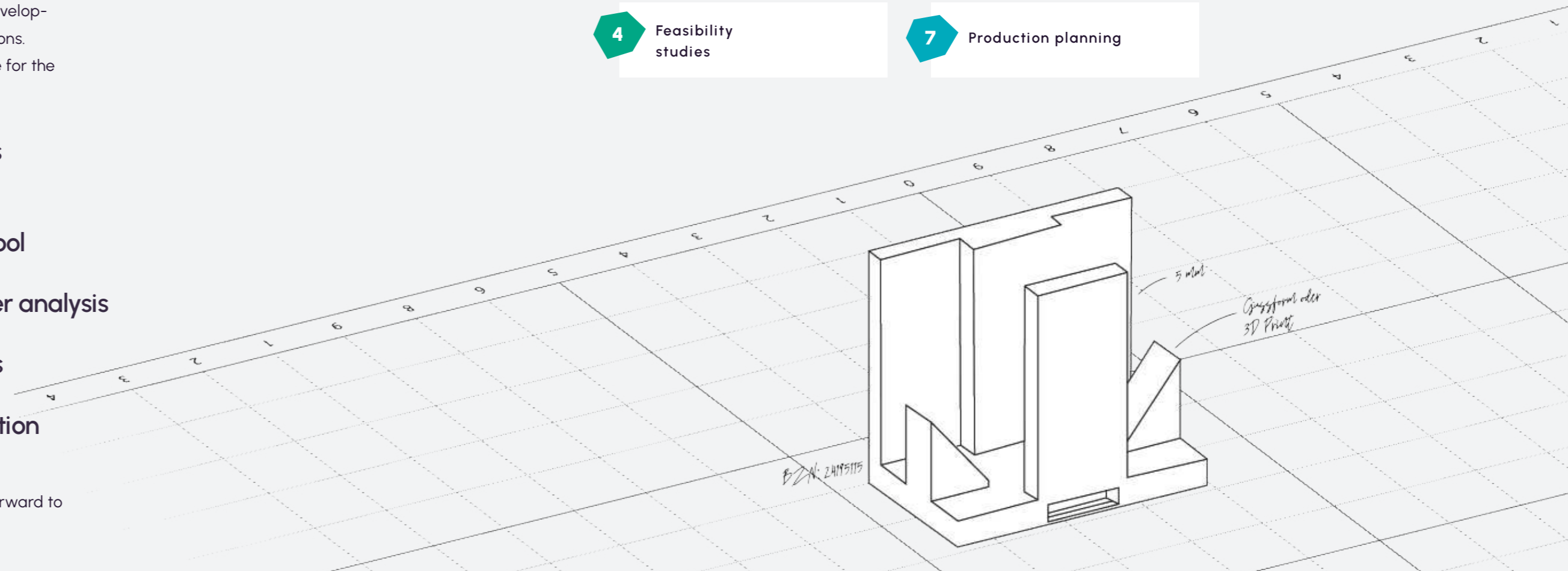
5 Offer / commissioning

6 Technical development with initial sample and approval of the pilot-run series

7 Production planning

### FINALIZATION

8 Market launch



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Toolova grew out of a passion for professional sailing: at sea, quick and simple solutions are required. In this ruthless environment, every move must be perfect. Mistakes are unacceptable.

With this in mind, two mechanical engineers in Lage, Westphalia, have been developing innovative multifunctional tools to perfection since 2000. With more than 50 years of expertise in electrical connection technology behind them, Toolova quickly established itself as an independent brand with a growing range of tools for professional electricians.

Our success is measured by a loyal clientele in electrical wholesale, European distributors and especially in the private label sector for leading European brand manufacturers.

The founders' passion and know-how are still in Toolova today. Since mid-2021, Toolova has been part of the EMC family. In view of their upcoming retirement, the two founders made a conscious decision to choose E-M-C-Direct as their successor, because we continue Toolova in their spirit.

For 20 years we have represented competence, reliability and quality. The requirements of our customers are our motivation for growth: We look forward to an exciting and varied working relationship with you.



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